



open window theatre
sponsorship packet



Since our founding in 2011, Open Window Theatre has been one of the fastest growing professional theatres in the Twin Cities. The Twin Cities arts scene boasts the third largest theater market per capita in the nation, next to only New York and Chicago. The support of our season sponsors, patrons, and donors ensures that our uniquely redemptive approach to live theater remains a highly-acclaimed and transformative force within our local community, and beyond.



“

Great local theatre with top-notch productions. Easy to access off of Hwy 494 and South Robert Trail in Inver Grove Heights. Convenient parking too.

-City of Inver Grove Heights, Google 5-star Review

“

Lolek is a beautifully written and engrossing play...

-Arthur Dorman, Talkin' Broadway Regional Theater Critic

“

Best place in the whole Twin Cities to see a play.

-Jenelle S., Google 5-star Review

“

Amazing theatre! Really incredible, unique, thoughtful, and beautiful productions.

-Adam W., Google 5-star Review

“

The shows just keep getting better and better... We have also had our kids in their summer programs and our children have enjoyed it. Solid experience and wholesome.

-Vincent R., Google 5-star Review

Google ★★★★★ 4.8 Rating (over 150 reviews)

**“TOLKIEN HAS
BEEN MOUNTED
WITH GREAT
CARE AND
ARTISTRY.”**

-Talkin' Broadway



Become a Sponsor

We're a professional, multigenerational theatre telling redemptive stories of faith, hope, and reconciliation.

When you partner with **Open Window Theatre**, your business gains exposure to our extremely loyal audience. We are a fast-growing destination theatre with patrons traveling to us from all over the Twin Cities metro area and beyond because of our uniquely redemptive mission and high quality plays.

As a **non-profit arts organization**, our corporate sponsors are extremely important to our success, and in turn we want to contribute to your success through increased brand awareness among the thousands of patrons* who attend our events.

*See "Exposure by the Numbers" page for more information

Sponsorship Packages

Platinum Sponsor

Quantity Limit = 1
\$15,000 for the full season

Gold Sponsors

\$3,500 for the full season
(\$3,000 for returning sponsors)

Platinum Sponsor Gets

- Corporate logo **throughout** our entire website and in all season-related emails
- **10 tickets** to each play production
- **Lobby** recognition
- Maximum **top-billing** exposure in all playbills, web pages, emails, etc.
- A special **call-out** in the pre-show announcement at all 100+ performances in the season & **social media** recognition

Gold Sponsors Get

- Corporate logo, business name, and 75 characters of text in each of our **playbills** for all 100+ performances in Season 12
- **4 tickets** to each play production
- Placement on a **Sponsors** page on our website, which is linked to in our season-related emails
- **Social Media** recognition



Exposure by the Numbers

- Four Major Theatre Productions
- 100+ Total Performances
- Lobby (Platinum only), Website, Email/Social, and Playbill Recognition All Season Long

Season Sponsors receive **prominent playbill exposure** at all performances, including bonus exposure at most special events during the season. In addition to our playbills, sponsors also receive website and email exposure all season long, with our **Platinum Sponsor** receiving top prominent billing & maximum exposure (see "Sponsorship Packages" for full details.)

10,000 - 12,000 people are expected to come through our doors for all Season 12 events.

Our email list reaches 6,000+ people, our mailing list currently reaches 9,000 households, and we have an engaged social media following of nearly 6,000 on Facebook & Instagram.



DOSTOEVSKY'S

CRIME AND PUNISHMENT

SEPTEMBER 26 - OCTOBER 26 // ADAPTED BY CHRIS HANNAN

SEASON
12
2025-2026

CHARLES DICKENS'

A CHRISTMAS CAROL

NOVEMBER 29 - JANUARY 4

ADAPTED BY EMILY C.A. SNYDER

LOIS LOWRY'S

THE GIVER

BASED ON THE AWARD-WINNING BOOK

FEBRUARY 20 - MARCH 22 // ADAPTED BY ERIC COBLE



JOAN OF ARC

MAY 1 - 31 // WORLD PREMIERE PLAY BY JEREMY STANBARY

2025-2026 SEASON

CRIME AND PUNISHMENT

Adapted for the Stage by Chris Hannan

Dostoevsky's *Crime and Punishment* is crime thriller meets Karl Marx and Jesus Christ. Grounded in the realistic context of a St. Petersburg slum, the anti-hero Raskolnikov commits murder as a sort of experiment. "Have I the right to murder?" he wants to know. One of the most extraordinary novels of all time gets inside the mind of a starving, destitute student who brutally kills an old woman and pawnbroker, embarking on a cat-and-mouse game with the examining magistrate. As his guilt and alienation from society intensifies, only Sonya, a prostitute and, like him, a social leper, offers any hope of redemption.

A CHRISTMAS CAROL

Adapted with Music by Emily C.A. Snyder

Back by popular demand! Ebenezer Scrooge has no time for Christmas or the Christ in this audience-favorite adaptation of Charles Dickens' holiday classic, featuring such beloved carols as "God Rest Ye Merry Gentlemen," "O Come All Ye Faithful," "Silent Night," and more. Also returning this year is our expansive Christmas display, spanning a total of 4,000 SF of space!

THE GIVER

Adapted for the Stage by Eric Coble

Jonas' world is perfect. Everything is under control and safe. There is no war or fear or pain. There are also no choices. Every person is assigned a role in the community. But when Jonas turns 12, he is chosen for special training from The Giver—to receive and keep the memories of the community. The Giver is the only person who holds the memories of real pain and real joy. Now Jonas will learn the truth about life—and the hypocrisy of his utopian world. Through this astonishing and moving adaptation, discover what it means to grow up, to grow wise, and to learn the value of sacrificial love.

JOAN OF ARC

World Premiere Play by Jeremy Stanbary

Season 12 concludes with the latest original play by OWT Founding Artistic Director, Jeremy Stanbary. Stanbary's unique, relatable, captivating saint dramas (*Mercy Unrelenting*, *Lolek*, *Frassati*, *Nicholas*) have become a staple of Open Window Theatre and our redemptive mission in the arts, exploring the darkness of the human condition through a lens of hope illuminated by beauty. Over the past two millennia, the heroic and inspiring lives of saints have captured the intrigue and imagination of people from all walks of life—perhaps none more so than Saint Joan of Arc, described by Mark Twain as "easily and by far the most extraordinary person the human race has ever produced".

"Beauty will save the world." -Fyodor Dostoevsky



To become a Season Sponsor, contact us at:

612-615-1515

freshair@openwindowtheatre.org

openwindowtheatre.org

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Inver Grove Heights, MN 55077