

**SPONSORSHIP
PACKET**

**OPEN
WINDOW
THEATRE**

SEASON 11

2024-2025



Founded in 2011, Open Window Theatre has become a mainstay in the nationally-recognized Twin Cities arts scene. In 2016 our production of the classic *Everyman* was named one of the **Top 10 Best Plays of the Year** by the Twin Cities Arts Reader. Our plays have remained critically acclaimed ever since, as we now enter our 11th producing season of redemptive live theater.



“

Great local theatre with top-notch productions. Easy to access off of Hwy 494 and South Robert Trail in Inver Grove Heights. Convenient parking too.

-City of Inver Grove Heights, Google 5-star Review

“

Open Window has a consistent team of artists designing their physical productions, and all do reliably solid work.

-Arthur Dorman, Talkin' Broadway Regional Theater Critic

“

Best place in the whole Twin Cities to see a play.

-Jenelle S., Google 5-star Review

“

Amazing theatre! Really incredible, unique, thoughtful, and beautiful productions.

-Adam W., Google 5-star Review

“

Like many a church, Open Window is a refuge from the world (and standard entertainment), while not abandoning discussions of the hard issues that get dealt with in the world...

-Matthew Everett, Twin Cities Theater Critic

Google ★★★★★ 4.8 Rating (over 130 reviews)

Facebook ★★★★★ 5.0 Rating (over 100 reviews)





Become a Sponsor!

We're a professional, multigenerational theatre telling redemptive stories of faith, hope, and reconciliation.

When you partner with **Open Window Theatre**, your business gains exposure to our extremely loyal audience. We are a fast-growing destination theatre with patrons traveling to us from all over the Twin Cities metro area and beyond because of our uniquely redemptive mission.

As a **non-profit arts organization**, our corporate sponsors are extremely important to our success, and in turn we want to contribute to your success through increased brand awareness among the thousands of patrons* who attend our events.

*See "Exposure by the Numbers" page for more information

Sponsorship Packages

Platinum Sponsor

Quantity Limit = 1
\$15,000 for the full season

Gold Sponsors

\$3,500 for the full season

Platinum Sponsor Gets

- Corporate logo **throughout** our entire website and in all season-related emails
- **10 tickets** to each play production
- **Lobby** recognition
- Maximum **top-billing** exposure in all playbills, web pages, emails, etc.
- A special **call-out** in the pre-show announcement at all 90+ performances in the season & **social media** recognition

Gold Sponsors Get

- Corporate logo, business name, and 75 characters of text in each of our **playbills** for all 90+ performances in Season 11
- **4 tickets** to each play production
- Placement on a **Sponsors** page on our website, which is linked to in our season-related emails
- **Social Media** recognition



Exposure by the Numbers

- Four Major Theatre Productions
- Bonus VIP Special Event in January
- 90+ Total Performances
- Lobby (Platinum), Website, Email/ Social, and Playbill Recognition All Season Long

Season Sponsors receive **prominent playbill exposure** at all performances, including bonus exposure at our special VIP event in January. In addition to our playbills, sponsors also receive website and email exposure all season long, with our **Platinum Sponsor** receiving top prominent billing & maximum exposure (see "Sponsorship Packages" for full details.)

Last season 10,000 people attended our in-person events, and we're expecting **12,000 - 13,000 people in Season 11.**

Our email list reaches 5,000+ people, our mailing list currently reaches 8,000 households, and we have an engaged social media following of 5,000+ on Facebook & Instagram.



OCTOBER 4 - 30, 2024

MACBETH

Play by WILLIAM SHAKESPEARE

DECEMBER 6 - 30, 2024

A CHRISTMAS CAROL

New Adaptation with Music by
EMILY C.A. SNYDER

U.S. PREMIERE
FEB 28 - MAR 30, 2025

TOLKIEN

Play by RON REED

APRIL 25 - MAY 25, 2025

World Premiere Play by
JEREMY STANBARY

JOAN OF ARC

Season 11

MACBETH

Play by William Shakespeare

One of the most renowned cautionary tales ever to grace the stage, this classic Shakespeare tragedy dramatizes with remarkable poignancy the disastrous effects of political ambition on those who seek power for personal gain. The Scottish general, Macbeth, receives a prophecy that he will become King of Scotland. Overtaken by ambition and driven to do the unthinkable by his wife, Macbeth murders the King and ascends the throne. The tyranny and bloodshed that follow eventually lead to the downfall and demise of both Macbeth and Lady Macbeth, making for a thrilling stage production that ranks among Shakespeare's most popular plays.

A CHRISTMAS CAROL

New Adaptation with Music by Emily C.A. Snyder

Our 4,000 SF walk-through Christmas display returns this year along with the audience-favorite adaptation of *A Christmas Carol* that we first premiered three years ago. Ebenezer Scrooge has no time for Christmas or the Christ in this new adaptation of Charles Dickens' holiday classic, featuring such beloved carols as "God Rest Ye Merry Gentlemen," "O Come All Ye Faithful," "Silent Night," and more! Every ticket includes access to our immersive Christmas display, which includes an extensive Saint Nicholas/Santa Claus collection, an ever-growing Christmas Village collection, a vintage Snowman collection, several gorgeous Nativity displays, multiple lit Christmas trees, and more!

TOLKIEN

U.S. Premiere! Play by Ron Reed

Originally scheduled for production in the spring of 2020, we are finally giving this fabulous play the U.S. Premiere it deserves! Legends in wait, the worlds of Narnia and Middle Earth may never have come to be were it not for an unlikely friendship between J.R.R. Tolkien and C.S. Lewis. Over thirty years they pushed each others' imaginations, faith, and curiosity, growing together - and eventually growing apart. Tolkien was given its professional premiere at the Pacific Theatre in Vancouver, Canada. Our production in Season 11 will be the first in the United States.

JOAN OF ARC

World Premiere Play by Jeremy Stanbary

Season 11 concludes with the latest original play by OWT Founding Artistic Director, Jeremy Stanbary. Stanbary's unique, relatable, captivating saint dramas (*Mercy Unrelenting*, *Lolek*, *Frassati*, *Nicholas*) have become a staple of Open Window Theatre and our redemptive mission in the arts, exploring the darkness of the human condition through a lens of hope illuminated by beauty. Over the past two millennia, the heroic and inspiring lives of saints have captured the intrigue and imagination of people from all walks of life—perhaps none more so than Saint Joan of Arc, described by Mark Twain as "easily and by far the most extraordinary person the human race has ever produced".

"Beauty will save the world." -Fyodor Dostoevsky



To become a Season Sponsor, simply follow-up with
your sales associate if you have one, or contact us at:

612-615-1515

freshair@openwindowtheatre.org

openwindowtheatre.org

5300 S. Robert Trail
Inver Grove Heights, MN 55077