

Open Window Theatre

Sponsor Kit

SEASON TEN

2023 - 2024





Founded in 2011, Open Window Theatre has become a mainstay of the Twin Cities arts scene. In 2016 our production of the classic *Everyman* was named one of the **Top 10 Best Plays of the Year** by the Twin Cities Arts Reader. That was also the final show in our old location. Our plays remain critically acclaimed as we enter our 10th producing season, now located at **I-494 & Hwy 62**.



“

Great local theatre with top-notch productions. Easy to access off of Hwy 494 and South Robert Trail in Inver Grove Heights. Convenient parking too.

-City of Inver Grove Heights, Google 5-star Review

“

Like many a church, Open Window is a refuge from the world (and standard entertainment), while not abandoning discussions of the hard issues that get dealt with in the world...

-Matthew Everett, Twin Cities Theater Critic

“

The performance was one of the highest quality live performances I've seen. Don't let the suburban strip-mall exterior fool you!

-Kristine C., Google 5-star Review

“

Fantastic place! The actors are incredible. A great place to go on date night!!

-Denise K., Google 5-star Review

“

This theatre is a gem that deserves to be highlighted as a bright light in a sea of mediocrity. Moving and meaningful performances.

-Jonathan O., Google 5-star Review

Google ★★★★★ 4.8 Rating (over 100 reviews)

Facebook ★★★★★ 5.0 Rating (over 100 reviews)



Become a Sponsor!

We're a professional, multigenerational theatre telling redemptive stories of faith, hope, and reconciliation.

When you partner with **Open Window Theatre**, your business gains exposure to our extremely loyal audience. We are a fast-growing destination theatre with patrons traveling to us from all over the Twin Cities metro area and beyond because of our uniquely redemptive mission.

As a **non-profit arts organization**, our corporate sponsors are extremely important to our success, and in turn we want to contribute to your success through increased brand awareness among the thousands of patrons* who attend our events.

*See "Exposure by the Numbers" page for more information

Sponsorship Packages

Platinum Sponsor

Quantity Limit = 1
\$15,000 for the full season

Gold Sponsors

\$3,500 for the full season

Platinum Sponsor Gets

- Corporate logo **throughout** our entire website and in all season-related emails
- **10 tickets** to each play
- **Lobby** recognition
- Maximum **top-billing** exposure in all playbills, web pages, emails, etc.
- A special **call-out** in the pre-show announcement at all 80+ performances in the season & **social media** recognition

Gold Sponsors Get

- Corporate logo, business name, and 75 characters of text in each of our **playbills** during Season 10
- **4 tickets** to each play
- Placement on a **Sponsors** page on our website, which is linked to in our season-related emails
- **Social Media** recognition



Exposure by the Numbers

- Four Major Theatre Productions
- 80+ Total Performances
- Bonus COR Patron Event in Jan. (COR Patrons are monthly sustaining donors with perks)
- Lobby, Website, Email & Social Media Exposure All Season Long

Season Sponsors receive **prominent playbill exposure** at all performances, including bonus exposure at our special COR Patron event in January. In addition to our playbills, sponsors also receive website and email exposure all season long, with our **Platinum Sponsor** receiving top prominent billing & maximum exposure (see "Sponsorship Packages" for full details.)

We have continued to gain traction in our last three seasons since Covid, and we're expecting **12,000 - 13,000 people to attend our Season 10 events.**

Our email list reaches 5,000+ people, our mailing list reaches 7,000 current patrons, and we have an engaged social following of 4,500+ on Facebook & Instagram.



Sept 29 - Oct 29

Dante's INFERNO

The Immortal Journey Through Hell in Search of Paradise

December 1 - 31

Saint NICHOLAS

The Hit Christmas Play Featuring New Scene & Songs

Feb 23 - Mar 27

The LIVING WATER

A Multimedia Lenten Drama with Original Music & Songs

April 26 - May 26

The LILIES of the FIELD

An Inspirational Stage Adaptation of the
Classic Novel and Film

Season 10 Plays

DANTE'S INFERNO

Adapted for the Stage by Jeremy Stanbary

One of the greatest masterpieces of all time, Dante Alighieri's *Inferno* marks the first of his 3-part *Divine Comedy* poetic trilogy. *Inferno* tells the harrowing story of a man's journey through the infinite torment of Hell in his search for Paradise. It's an inherently dramatic story, describing in vivid detail Dante's visit to the lower realms of the netherworld, guided by the poet Virgil. He passes through the giant gates with their prophetic inscription: Abandon All Hope Ye Who Enter Here, and through the nine circles of Hell, but all is not lost. Dante's *Inferno* is an intense and moving human drama that ultimately shows the way of an individual soul from sin to redemption.

SAINT NICHOLAS

The Hit Christmas Play by Jeremy Stanbary

Last year's popular Christmas play, *NICHOLAS: The Origin of Father Christmas*, returns this season with new content and additional songs. This festive, original holiday production met with many sold-out audiences and an extended run during its premiere last December. St. Nicholas remains one of the most beloved and renowned saints of all time. Learn about the man behind the legend, whose legacy of generosity became the basis for our modern day Santa Claus.

THE LIVING WATER

A Lenten Drama by Jeremy Stanbary, Featuring Original Music by Jeromy Darling

The Living Water is a beautiful, modern dramatization of the Biblical stories of the Samaritan Woman, the Blind Beggar, and Lazarus (traditionally known as the "Scrutiny" gospels). Newly revised and expanded under a new title, this play – filled with original music, songs, and gripping multimedia elements – will draw audiences of all ages into a deeper experience of the Lenten season through a profound and entertaining reflection on the complexities of the human condition in light of Divine Love.

THE LILIES OF THE FIELD

Adapted by F. Andrew Leslie from the Novel by William E. Barrett

A literary and cinematic classic, *The Lilies of the Field* tells the story of an itinerant African American worker in the early 1960s who encounters a small group of East German nuns in a parched valley of the American Southwest. An Army vet and a Baptist, Homer Smith offers to help the struggling Roman Catholic nuns build a fence. The problem? They can't afford to pay him. But the Mother Superior has something much bigger in mind. She believes Homer was sent to them by God to build a chapel. In 1963, Sidney Poitier became the first-ever black man to receive the Best Actor Academy Award for his portrayal of Homer Smith in the highly acclaimed film. In 2020, the film was selected for preservation in the United States National Film Registry by the Library of Congress.

"Beauty will save the world." -Fyodor Dostoevsky



To become a Season Sponsor, simply follow-up with
your sales associate if you have one, or contact us at:

612-615-1515

freshair@openwindowtheatre.org

openwindowtheatre.org

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