

Open Window Theatre



Season 9

2022 - 2023

Sponsor Kit



Founded in 2011, Open Window Theatre has become a fixture of the Twin Cities arts scene. In 2016 our production of the classic **EVERYMAN** was named one of the **Top 10 Best Plays of the Year** by the Twin Cities Arts Reader. This was also the final production in our original home. In 2019 we built-out our current theatre space at **I-494 and Hwy 62**.

“

Like many a church, Open Window is a refuge from the world (and standard entertainment), while not abandoning discussions of the hard issues that get dealt with in the world...

-Matthew Everett, Theater Critic (Single White Fringe Geek Blog)

“

Great local theatre with top-notch productions. Easy to access off of Hwy 494 and South Robert Trail in Inver Grove Heights. Convenient parking too.

-City of Inver Grove Heights, Google 5-star Review

“

The setting is small and intimate, and the shows are performed with a focus on truly redemptive, beautiful, and thought-provoking pieces.

-Karen S., Google 5-star Review

“

The play itself stirred my heart and inspired me; it is the sort of uplifting and transcendental beauty that our world so desperately needs.

-Eryn M., Google 5-star Review

“

That was the most powerful, evocative, and masterfully executed piece of performing art that I have ever witnessed. Keep up the amazing work!

-Thomas S., Google 5-star Review

Google ★★★★★ 4.8 Rating

Facebook ★★★★★ 4.9 Rating



Become a Sponsor!

We're a professional, multigenerational theatre telling redemptive stories of faith, hope, and reconciliation.

When you partner with **Open Window Theatre**, your business gains exposure to our extremely loyal audience. We are a fast-growing destination theatre with patrons traveling to us from all over the Twin Cities area because of our uniquely redemptive mission.

As a **non-profit arts organization**, our corporate sponsors are extremely important to our success, and in turn we want to contribute to your success through increased brand awareness to the 13,000+ patrons* who will attend our events in Season 9.

*See "Exposure by the Numbers" page for more information

Sponsorship Packages

Platinum Sponsor

Quantity Limit = 1
\$15,000 for the full season

Gold Sponsors

Quantity Limit = 15
\$3,500 for the full season

Platinum Sponsor Gets

- Corporate logo **throughout** our entire website and in all season-related emails
- **10 tickets** to each play
- Lobby recognition
- Maximum **top-billing** exposure in all playbills, web pages, emails, etc.
- A special **call-out** in the pre-show announcement at all 90+ performances in the season & **social media** recognition

Gold Sponsors Get

- Corporate logo, business name, and 75 characters of text in each of our **playbills**
- **4 tickets** to each play
- Placement on a **Sponsors** page on our website, which is linked to in every season-related email
- **Social Media** recognition



Exposure by the Numbers

- Four Major Theatre Productions
- 90+ Total Performances
- Bonus 4-show COR Patron Event (COR Patrons are monthly sustaining donors with perks)
- Lobby, Website, Email & Social Media Exposure All Season Long

Season Sponsors receive prominent playbill exposure at all performances, including bonus exposure at our special COR Patron event in January. In addition to our playbills, sponsors also receive website and email exposure all season long, with our **Platinum Sponsor** receiving top prominent billing & maximum exposure (see "Sponsorship Packages" for full details.)

Last season 11,477 ticketed patrons attended our events and we expect that number to increase by approximately 10% this season, with **13,000+ people attending Season 9 events.**

As of Summer 2022, our email list reaches 5,000 unique individuals, our mailing list reaches 6,000 households, and we have an engaged social following of 4,000 on Facebook & Instagram.





Season 9 Plays

THE ORIGINALIST

Critically Acclaimed Play by John Strand

When a young, liberal, Harvard Law School graduate embarks on a nerve-wracking clerkship with fearsome conservative Supreme Court Justice Antonin Scalia, she discovers him to be both an infuriating sparring partner and an unexpected mentor. John Strand's critically acclaimed drama asks the question: What does it cost us to suppress our fear and distrust, and sit down with the monsters?



NICHOLAS

World Premiere Play by Jeremy Stanbary

This latest original play by OWT founder and Artistic Director, Jeremy Stanbary, dives into the inspiring story of the real-life Father Christmas. St. Nicholas of Myra lived during the 4th century, and by the Middle Ages his remarkable life had become well-known and widespread throughout all of Europe. Today, St. Nicholas is one of the most globally renowned and beloved saints of all time. His adventurous life of faith, combined with his heroic generosity and humble service of the less fortunate, gradually evolved into our modern-day Santa Claus. Learn about the man behind the legend in this festive world-premiere production, suitable for the whole family.



MERCY UNRELENTING

Play by Jeremy Stanbary (10-Year Anniversary Production)

Inspired by real events, this critically acclaimed original drama by Jeremy Stanbary takes place nearly 50-years after the shocking murder of a young Italian peasant girl, Maria Goretti, which captivated the nation. The date is June 23rd, 1950, and it's the eve of Maria's canonization as a saint of the Catholic Church, a ceremony that attracted an unprecedented half-a-million people to Rome. In light of renewed interest in the story, controversies around her canonization, and rumors of an astounding miracle in the life of Maria's killer, an ambitious female journalist arrives at an obscure monastery seeking difficult answers from the mouth of the reclusive murderer himself.



OUR TOWN

The Classic American Play by Thornton Wilder

Widely considered one of the greatest American plays ever written, this definitive version of the script presents Our Town as Thornton Wilder wished it to be performed. The story follows the small town of Grover's Corners through three acts: "Daily Life," "Love and Marriage," and "Death and Eternity." Narrated by a stage manager and performed with minimal props and sets, audiences follow the Webb and Gibbs families as their children fall in love, marry, and eventually – in one of the most famous scenes in American theatre – die.

"Beauty will save the world." -Fyodor Dostoevsky



To become a Season Sponsor, simply follow-up with
your sales associate if you have one, or contact us at:

612-615-1515

freshair@openwindowtheatre.org

openwindowtheatre.org

5300 S. Robert Trail
Inver Grove Heights, MN 55077